Yes there is a similar interface. But oddly it's not constructed in exactly the same way as vps.mount/vps.umount. There might be some reason for this that I don't know.

I would have liked something like vps.ifup vps.ifdown where you can add your own stuff (per interface which is $1 to the script) like "brctl addif <bridge> $1"

Instructions on how to use the startup mechanisms can be found here:
http://wiki.openvz.org/Virtual_Ethernet_device

Basically you have to create a script to do your stuff and add this script to the file:
/etc/vz/vznet.conf like this:
#!/bin/bash
EXTERNAL_SCRIPT="/etc/sysconfig/vz-scripts/veth.ifup"

I tried to add this to vps.mount but oddly enough vps.mount is run before any virtual ethernet devices are created.

/Hans Eric Sandström